



TRANSIT CITIZEN'S ADVISORY COMMITTEE

05/03/2023

MEETING MINUTES

AGENDA ITEMS

1. Meetings was opened with an introduction of Yakima Transit staff in attendance. Members present from staff included: Alvie Maxey, Transit Manager; Greg Story, Transit Assistant Manager; Jeff Beaver, Transit Operations Supervisor, Barbara Cruz, Transit Office Assistant; and Jessica Bland, Transit Office Assistant.

2. Ridership Statistics

- Total Ridership for January – March 2023 are as follows:
 - Fixed Route: 155,184 passenger trips
 - Dial-A-Ride: 11,160 passenger trips
 - Yakima – Ellensburg Commuter: 6,484 passenger trips

3. Fixed Route Bus Service Updates

- Holidays: There will be no bus service on Memorial Day (May 29th), Juneteenth (June 19th), Independence Day (July 4th)
- Spring/Summer Bus Book: The Spring/Summer Bus Book runs from April 3rd, 2023 to September 3rd, 2023
- The 4th of July shuttle will depart from Eisenhower High School, White Hollow Elementary School, and Kiwanis Park. We were unable to obtain permission to operate out of the Target parking lot this year.

4. Dial-A-Ride is operating as normal.

5. Yakima Ellensburg Commuter:

- Seasonal run is in effect from 3/27/23 – 6/9/23
- The service contract for the commuter is ending. We will be evaluating bids for potential service providers in July.

OPEN DISCUSSION

- DoubleMap: The company that owns DoubleMap, our “Where’s My Bus” App, was sold and the DoubleMap product is being discontinued. We are soliciting bids for a new company to provide these services. DoubleMap will be disabled in December so that is when we are planning on launching the new app.
- Alternative fuels and new location: We currently do not have any plans to purchase hydrogen or electric buses in the next 7 years. We are looking at options for incorporating infrastructure to support these alternative fuels at our new location. We have purchased the property previously occupied by McCurdy Subaru on Fruitvale and won’t be able to fully assess alternative fuel capability until we move in to the new property. Once there, we will be able to begin conversations with Pacific Power and the City of Yakima’s planning department. We are hoping to make the new property suitable to house transit’s operations for the next 30 to 40 years.