

TRANSIT CITIZEN'S ADVISORY COMMITTEE

8/7/2024

MEETING MINUTES

AGENDA ITEMS

Meetings was opened with an introduction of Yakima Transit staff in attendance.
 <u>Members present from staff included</u>: Greg Story, Transit Assistant Manager; Jeff Beaver, Transit Operations Supervisor, Barbara Cruz, Community Transportation Coordinator; and Yajaira Barajas, Transit Office Assistant.

Members: Sally Mayo, Donald Mayo, Alan Adolf YVCOG

2. Ridership Statistics

- Total Ridership for April June 2024 are as follows:
 - o Fixed Route: 182,766passenger trips
 - o Dial-A-Ride: 14, 008 passenger trips
 - O Yakima Ellensburg Commuter: 11,988 passenger trips

3. Fixed Route Bus Service Updates

- ➤ Holidays: There will be no bus service on Labor Day (September 2nd)
- > Passenger Survey
- The fair shuttle advertising will be advertised by the fair. We will include the shuttle information on our website as well as our Facebook page and X.
- ➤ We are having a 30 day survey starting today. This survey is to see what our passengers need the bus for and how often they use it. We want to make the bus useful for all of our riders. We will have a QR code for the survey.
- ➤ Connexionz is our new bus system and is up and running. Still finding and fixing all the bugs. This system will provide data of how many people get off and on and show what stops are used more often and which are not.

4. Dial-A-Ride is operating as normal.

- ➤ We have sent out a letter for no more service for Selah. We can only go ¾ of a mile from the city of Yakima and that only goes to the bridges towards Selah.
- ➤ We recently had a Triennial review which is similar to a audit and they pointed out that we were not in compliance with staying within the City limits for Dial a Ride Trips. This is the reason for starting to implement no longer transporting to Selah.
- ➤ Reviewing and updating the Dial a ride operating rules, we currently have 3 documents and we want to combine all three into one to easily read.

5. Yakima Ellensburg Commuter:

- The commuter is increasing in ridership and we might need to add 2 more buses for the commuter for the future.
- ➤ Bellair is providing the Yakima Ellensburg commuter. Currently because the college is out we are using the smaller buses.
- ➤ We have received new radios for our buses and they will be able to be tracked and we will have better connection with the drivers for the commuter.
- ➤ The seasonal run will be back on September 25th and the charter buses will be back in use

Open Discussion

The need study will take place which will determine which type of fuel and power the City would use.

Alan from YVCOG mentioned, there will be a Regional plan that should not change Yakima Transit but Yakima Transit is an asset. Transpo will be doing the study and will be in contact with Yakima Transit.