



TRANSIT CITIZENS ADVISORY COMMITTEE

5/9/18

MEETING MINUTES

Meeting was called to order by Alvie Maxey at 4:00 P.M.

AGENDA ITEMS:

1. Alvie began the meeting by introducing himself and the staff in attendance. Members present from staff included: Alvie Maxey, Transit Manager; Jennifer Orlando, Community Transportation Coordinator; and Jeff Beaver, Transit Operations Supervisor.
2. Alvie explained that the Transit Planner job description is currently in the process of being revised to get the best applicant pool, as it has been a challenge to fill this position as is.
3. Fixed Route Bus Service Updates:
 - Holidays: There will be no Transit services on the following Holidays:
 - **Monday, May. 28th:** Memorial Day
 - **Wednesday, July. 4th:** Independence Day
 - Special Events:
 - The **Bus to Pools** program will start June 14th and run through August 31st at Franklin and Lion's pool.
 - The **July 4th Shuttle** service will be provided to the fairgrounds from 3 different locations – Eisenhower High School, Wide Hollow Elementary, and the Gateway Center Parking lot. Shuttles will run from 3:30PM – 11:30PM.
 - Route 8 Updates: The new Route 8 has been well received by passengers. Ridership for this route has remained steady with Route 10 ridership.
4. Dial-A-Ride Service: No updates.
5. Vanpool Service: No updates.
6. Grants: Transit had received a grant and to expand Ellensburg Commuter operations. This Trial-Run began January 1st, and is planned to continue towards the end of the school year, June 8th.
7. Other projects that Transit was currently working on:
 - New Bus Shelters: Transit is currently working with a vendor to purchase 20 new lighted shelters that will be added for passengers throughout the fixed-route system. The newly designed shelters are expected to help reduce damages (vandalism, broken windows,

etc.), and be more passenger accommodating (more room for disabled and wheelchair passengers).

- Sidewalk Improvements: Transit has monies set aside dedicated to install sidewalks in areas where Transit service is utilized. Currently, the City Streets and Engineering divisions are working on sidewalk improvements on 40th Ave, between Tieton Drive and Walnut.

OPEN DISCUSSION:

8. Transit Advertising: It was inquired about the different advertising methods that Transit uses. Jennifer explained that Transit advertises using the following forms: Bus Book, Social Media (Facebook, Twitter, etc.), Yakima Transit website, TV, Radio, and Internet advertising. Transit no longer advertises on buses per changes to the City policies.

9. Selah Transfer Points: Alvie discussed the new changes to the Selah Route. He explained that Yakima Transit had 2 transfer points that met up with Selah Transit. The 2 transfer locations are located at 40th and Fruitvale (near Fred Meyer), and North 16th Ave (near Yakima Cinema). Currently we have Routes 3, 4, 7, and 9 that will be providing services to the 40th and Fruitvale stop, and Route 8 that will be providing service to the North 16th Ave stop. Routes 3, 4, 7, and 9 may be accessible for those who can walk to the North 16th stop. Another alternative that was discussed was the Yakima-Ellensburg Commuter. The Commuter will accept Yakima Transit fares for passengers wanting to get between Yakima and Selah. Also, Yakima Transit bus passes will be accepted by the Commuter ONLY to get between the 2 cities.

10. A recommendation for a Bus Shelter was made for 40th Ave and Tieton Drive (near the Albertsons/Jack in the Box). It was stated that this would be a positive location for the shelter, considering there are several students who utilize the stop in that area. Alvie stated that he would have the Supervisors look into that area.

11. Summer Ridership: Alvie explained that during the Summer season, ridership typically declines due to school being out and less students riding the bus. He went on to state that the Bus to Pools program is able to pick up some of that ridership for students/kids going to the pools.

Meeting was adjourned at 5:30 P.M.

Next Meeting will be held on August 8, 2018.